



Family Shoe Store



For More Information

Contact: info@thebarnfamilyshoestore.com

THE BARN FAMILY SHOE STORE RECEIVES RETAILER OF THE YEAR AWARD

WEST NEWTON, MA, Jan. 29, 2008 – The Barn Family Shoe Store has been named Retailer of the Year 2008 by the Boston Shoe Travelers Association (BSTA), a leading industry trade group. Criteria for selection include outstanding achievements in several categories including business growth, community involvement, customer service, sales training and product knowledge. Organized in 1901, the BSTA is comprised of 250 members representing 600 shoe brands.

“We are very proud to receive this prestigious award, which coincides with our 60th Anniversary. Since our founding, The Barn Family Shoe Store has been a family tradition, with many generations of families shopping together for great shoes at good prices. We are committed to offering an unmatched combination of top quality brands with a vast array of styles for all members of the family, backed by excellent service and competitive pricing. Special credit goes to Joe Carrigan, The Barn’s vice president and general manager, our managers, and staff. Their efforts have made it possible for us to achieve this recognition,” said Karen Stives, president.

“The Barn Family Shoe Store is a most deserving winner of our annual Retailer of the Year award. The store has been a Greater Boston landmark for 60 years, and its continued success as an independent family owned and operated business is a reflection of its unflagging dedication to quality, expertise and service,” said Danner DeStephano, executive director of the BSTA.

The BSTA Retailer of the Year award is the latest accolade for The Barn Family Shoe Store and The Kids Barn, an entire store dedicated to children’s footwear, activewear and sporting goods, from infants to teenagers. Located adjacent to The Barn, The Kids Barn has won Boston Magazine’s prestigious *Best of Boston – Best Children’s Shoe Store* award. Both The Barn and The Kids Barn have been repeatedly awarded the TAB Newspaper’s *#1 Readers Choice Award*.

About The Barn Family Shoe Store and The Kids Barn

Family-owned and operated for 60 years, The Barn is located in West Newton, Massachusetts. The Barn Family Shoe Store and The Kids Barn (www.thebarnfamilyshoestore.com) have become Southern New England’s favorite destination for top quality footwear for the entire family, delivering an unmatched combination of top quality brands with a vast array of styles, backed by excellent service and competitive pricing. Conveniently located near the Massachusetts Turnpike and I-95/Route 128, the store is open seven days a week. For more information, visit the website at www.thebarnfamilyshoestore.com or call (617) 332-6300.

###