

FOR IMMEDIATE RELEASE

**CLARKS COMPANIES N.A. ANNOUNCES SHOE DRIVE TO BENEFIT
SOLES4SOULS™ AT THE BARN FAMILY SHOE STORE**

Shoppers are invited to recycle their 'gently worn' shoes for people in need

WEST NEWTON, MA – DATE – The Clarks Companies, N.A., a leader in casual and comfort footwear, announced a shoe drive to benefit Soles4Souls, at The Barn Family Shoe Store in Massachusetts. Between October 31 and November 10, 2009, The Barn Family Shoe Store will offer \$10.00 off a Clarks footwear purchase to all customers who bring in gently worn pairs of shoes to help support the Soles4Souls effort.

Every 9 seconds, Soles4Souls, Inc. gives away another pair of shoes to someone in need. The shoe charity has earned glowing endorsements from Hollywood stars and professional athletes, but the people that truly make the non-profit organization effective are those who clean out their closets to personally drop off their “gently worn” shoes at a participating location, such as The Barn Family Shoe Store.

Soles4Souls and The Barn Family Shoe Store will be collecting your gently worn footwear to ship to people in need, whether they are victims of natural disasters or subject to living in extreme poverty. It is estimated that Americans have 1.5 billion pairs of unused shoes lying in their closets. The charity can use each and every one of these pairs to make a tangible difference in someone's life.

“We can use the shoes taking up space in your closet to change the world one pair at a time,” said Wayne Elsey, Founder of Soles4Souls. “We need our partners like Clarks and The Barn Family Shoe Store to 'STEP UP' and get behind our call for action. It's one of the simplest yet profound gifts you can make, because it will greatly improve someone's life in the most difficult of times,” Elsey said.

The Barn Family Shoe Store will be hosting this shoe drive from October 31 to November 10, 2009 at its West Newton, Massachusetts, store to benefit Soles4Souls.

For more information about the store location and details, please visit www.thebarnfamilyshoestore.com.

People and companies interested in donating can visit the Soles4Souls website at www.giveshoes.org, and follow the instructions.

For more information about Clarks footwear, please visit www.clarksusa.com.

About Soles4Souls™

Soles4Souls is a Nashville-based charity that collects shoes from the warehouses of footwear companies and the closets of people like you. The charity distributes these shoes free of charge to people in need, regardless of race, religion, class, or any other criteria. Since 2005, Soles4Souls has given away over 5.5 million pairs of new and gently worn shoes (currently donating one pair every 9 seconds.) The shoes have been distributed to people in over 125 countries, including Kenya, Thailand, Nepal and the United States. Soles4Souls has been featured in Runner's World, Ladies' Home Journal, National Geographic's Green Guide and The New York Times. It has appeared on CBS, ABC, NBC, FOX, BBC, CNN and thousands of regional news outlets across North America. Soles4Souls is a 501(c)(3) recognized by the IRS and donating parties are eligible for tax advantages. Anyone can join our cause, and we need your help. Visit www.giveshoes.org for more information.

SOLES4SOULS CONTACTS:

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